

# SEMrush

## ALL INCLUSIVE SUITE FOR YOUR MARKETING WORKFLOW

### THE BEST FEATURES AND TOOLS

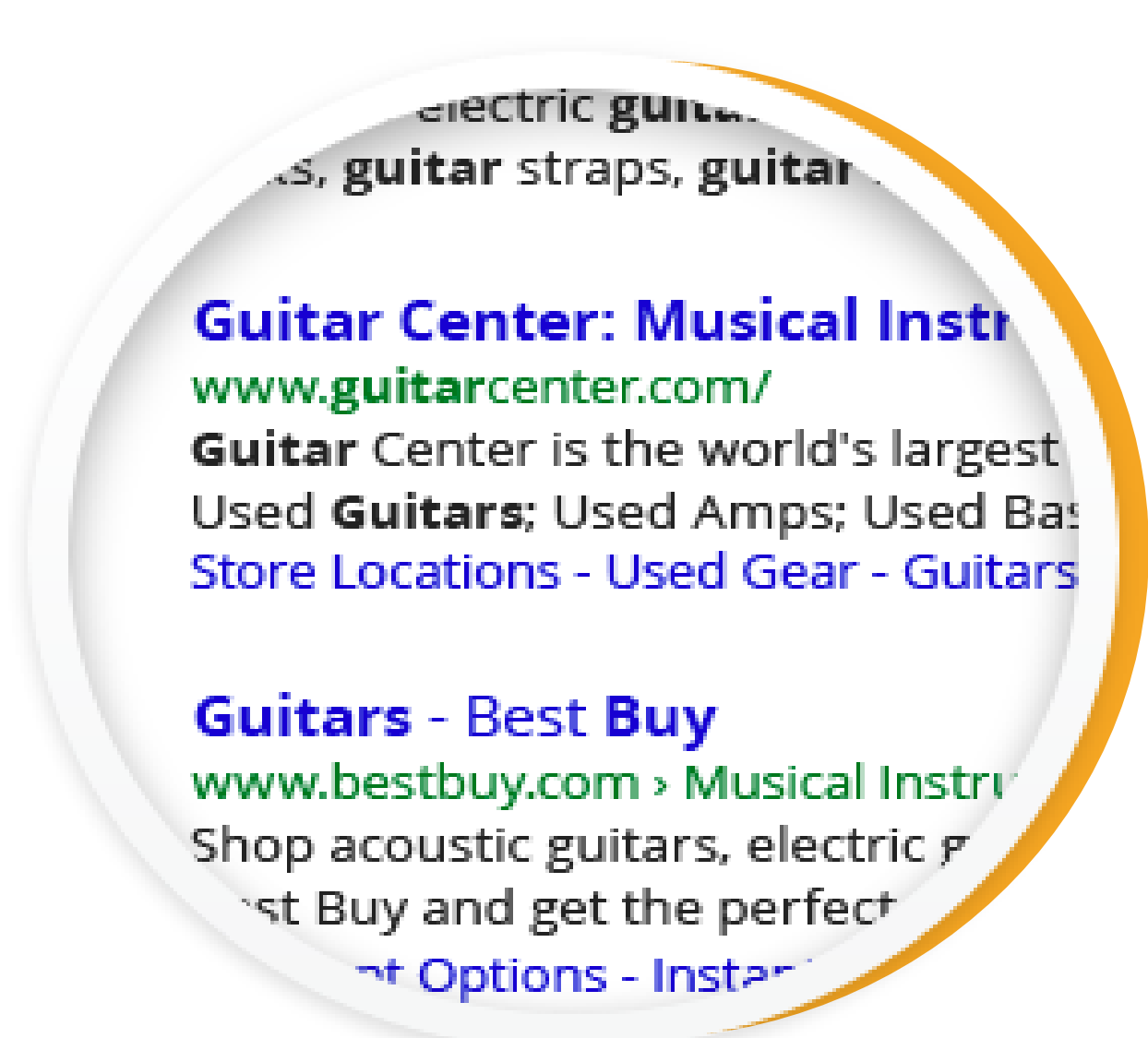


Since

- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020



### SEO



- Organic Research
- Organic Traffic Insights
- Keyword Research
- Backlink Building and Analytics
- Rank Tracking
- Site Audit
- On Page SEO Checker
- Search Engine Sensor



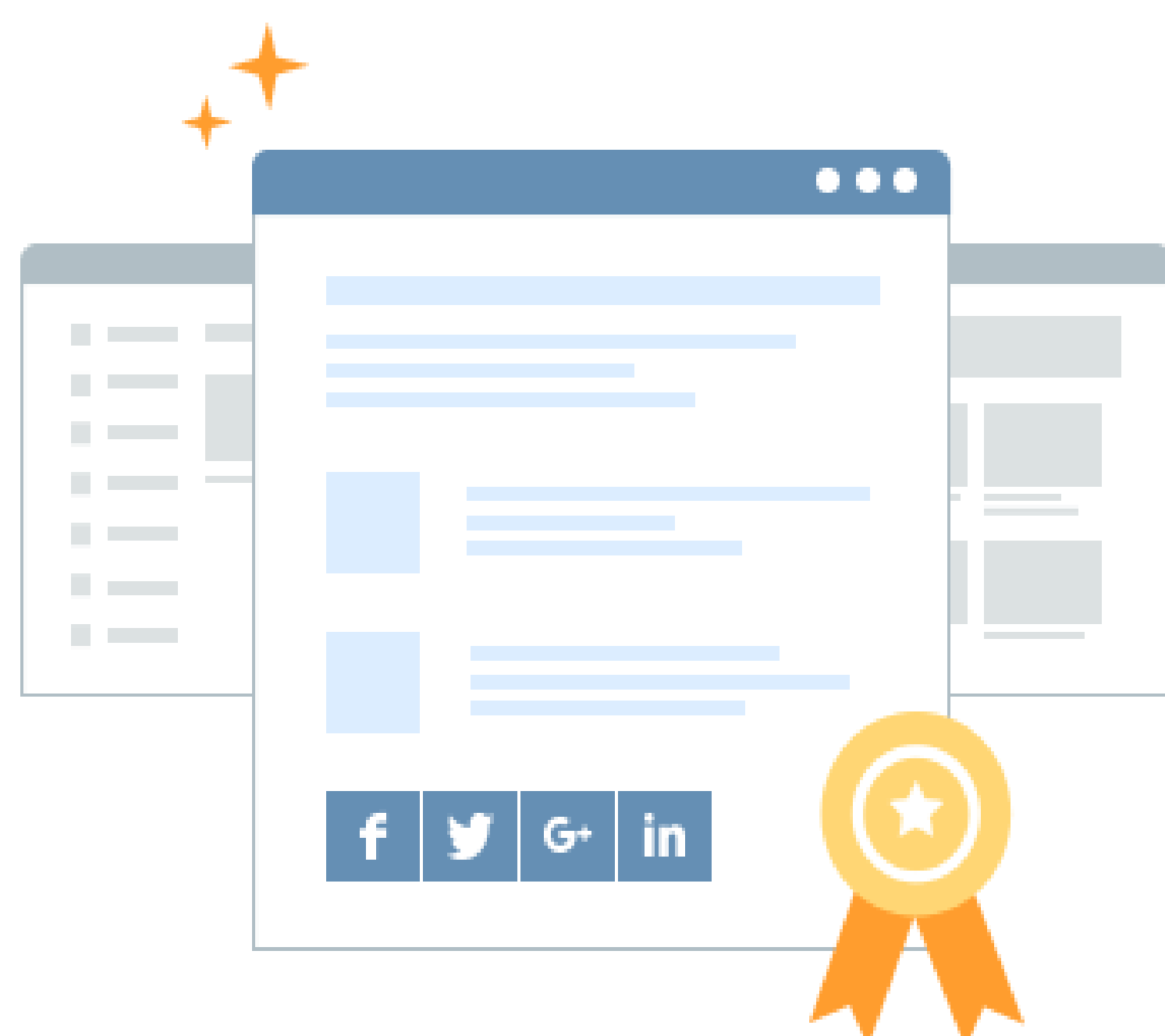
### ADVERTISING

- Advertising research
- PPC Keyword Tool
- Display Advertising
- Ad Building
- Product Listing Ads

Total Advertisers	Total Publishers	Total Ads		
465,107	186,263	2,891,501		
Advertiser	Ads	Text / Media		Publishers
facebook.com	55824	6%	94%	73600
dartsearch.net	28261	90%	10%	11444
onlineleads.com	13837	27%	73%	19563



### CONTENT



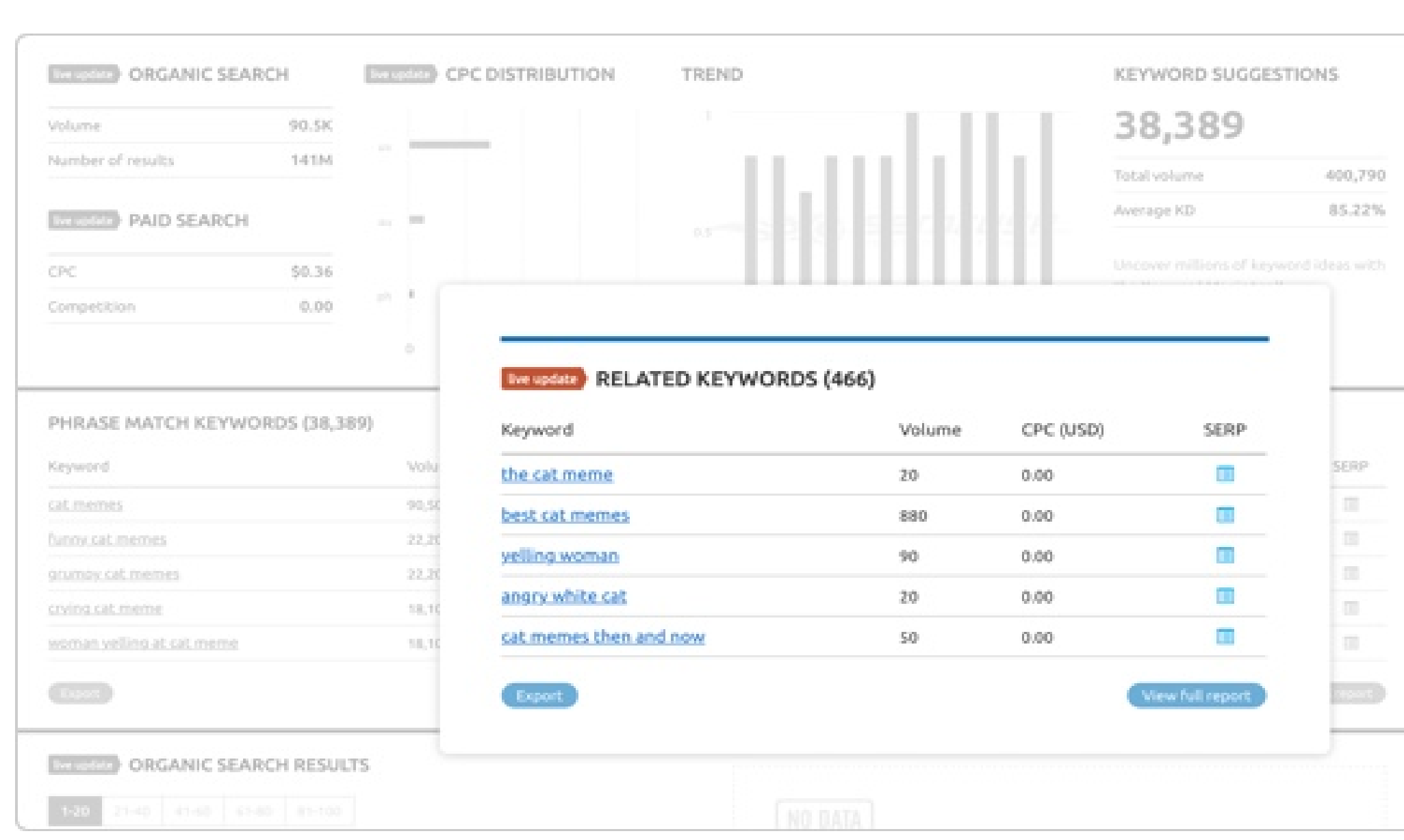
- Content Audit
- Topic Research
- SEO Content Template
- Post Tracking
- Brand Monitoring
- Keyword Research
- Related Keywords

### THE BLUE OCEANS GROUP

### COMPETITIVE RESEARCH



- Domain Overview
- Charts
- Ranks
- Traffic Analytics
- Keyword & Backlink Gap Analysis



### SOCIAL MEDIA

- Social Media Poster
- Social Media Tracker



### REPORTING AND MANAGEMENT

- Marketing Calendar
- My Reports
- Lead Generation Tool



### REFERENCES

THE BLUE OCEANS GROUP  
SEMrush

SEMrush Pricing & Reviews: How to Use SEMrush  
SEMrush: All In One SEO Marketing Tool



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